

# Live Meeting

For business leaders and managers

## Decision Lessons from a Pandemic

Strategic management insights from Covid-19



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Co-author of *The Myth of Experience*

*The Myth of Experience*

Why We Learn the Wrong Lessons,  
and Ways to Correct Them

EMRE SOYER *and*  
ROBIN M. HOGARTH

This 1-hour session will uncover useful insights that decision makers can learn from an unexpected and costly pandemic. It would have been better, of course, if we hadn't faced COVID-19. But seen that we are experiencing it, it's important that we learn the right lessons to refine and improve our future managerial and leadership decisions.

Organized by

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