



# FUDAN-CORVINUS

**DOUBLE DEGREE MBA**

MNB | FUDAN | CUB



**FUDAN**   
**CORVINUS**  
**DOUBLE DEGREE MBA**

LET OUR NEW MBA PROGRAM BE YOUR  
COMPASS AND GIVE YOU GUIDANCE IN  
THIS MULTIPOLAR WORLD BY THE BEST  
PROFESSORS OF THE **EAST AND WEST**

## THE NEW ERA OF GLOBALIZATION AND MULTIPOLAR

If you want to become a business leader or you just want to perform at the highest level, then you have to be prepared for the new economical and geopolitical challenges and be familiar with the changing business culture of both the **East and West**.

Present and future executives are not only required to have general management knowledge, but also international relations, decision-making skills and outstanding networking skills are also needed.

It is a common interest for both the Central European region and the European continent to have closer cooperation with China for a better understanding about what kind of economic changes occur in the Chinese and Asian economy that have global effects.

## FUDAN-CORVINUS DOUBLE DEGREE MBA

With the professional support of the Magyar Nemzeti Bank, the Chinese and Hungarian top universities, Fudan University and Corvinus University of Budapest partnered to provide **the very first Chinese-CEE MBA double-degree program**. This unique regional experience is offered by exploring the current trends of executive management.

The future graduates will be awarded the following degrees:

**FUDAN UNIVERSITY**  
**Master in Finance (MSc)**

**CORVINUS UNIVERSITY**  
**Master in Business**  
**Administration (MBA)**

The learning experience includes up-to-date international methodologies with intensive class discussions, processing regional and international cases, simulation and business projects. Besides leading lecturers of both universities, guest speakers of the Magyar Nemzeti Bank and regional companies will illustrate business cases.



## MAGYAR NEMZETI BANK

The primary objective of the Central Bank of Hungary is to achieve and maintain price stability, and supports the economic policy of the Government, using the monetary policy instruments at its disposal. The Magyar Nemzeti Bank has had an important social role in the creation of today's modern financial institutions, the evolution of the financial sector and the education of the financial professionals. This role has been expressed in various programmes and initiatives, such as the establishment of the MNB Department and GEO Institute in the Corvinus University of Budapest, research institutions, educational programmes and scholarships.



# CORVINUS UNIVERSITY OF BUDAPEST

The educational profile of Corvinus University of Budapest is on par with international standards and the University enjoys a market leader position in almost all segments its profile covers. Corvinus University has an **excellent regional reputation**, continuously on the Financial Times master rankings (9<sup>th</sup> with the Master in International Management CEMS program) based on the Eduniversal ranking Corvinus has the 2<sup>nd</sup> best Business School in the CEE region.

**Corvinus**



[www.uni-corvinus.hu](http://www.uni-corvinus.hu)





## FUDAN UNIVERSITY

Fudan University is one of the most prestigious and selective universities in China and Asia since her establishment (1905). Fudan commits to educate leaders who will **make a difference in China and the world**. The university has distinguished alumni include Dr. Min Zhu, Vice President of IMF and Dr. Shangjin Wei, Chief Economist of the Asian Development Bank. Fudan has consistently been ranked 40<sup>th</sup> worldwide according to 2017 QS World University Rankings.

[www.fudan.edu.cn/en](http://www.fudan.edu.cn/en)



## PROGRAM STRUCTURE

part-time program | 4 semesters | 3 intensive sessions / semester  
1 session consists of 4 consecutive days from Thursday to Sunday

### SEMESTER I. 2019 - Fall

intensive session → intensive session → intensive session

### SEMESTER II. 2020 - Spring

intensive session → intensive session → intensive session → international week

### SEMESTER III. 2020 - Fall

intensive session → intensive session → intensive session → thesis work

### SEMESTER IV. 2021 - Spring

intensive session → intensive session → international week → thesis work

 BUDAPEST

 SHANGHAI

## TUITION FEE ~ EUR 11 900 / HUF 3 900 000 / semester

The **tuition fee** includes costs of learning materials, in-day catering during the intensive weekends, and all costs of the international weeks in Shanghai (incl. costs of flight and accommodation).

**Scholarships** supported by the Magyar Nemzeti Bank are also available upon application for the whole length of the program. For more information please visit our website:

[www.fudan-corvinus-mba.uni-corvinus.hu](http://www.fudan-corvinus-mba.uni-corvinus.hu)





# CURRICULUM OF THE DOUBLE DEGREE MBA

Modules	Fall	Spring	Fall	Spring	Credit	Instructor	Location
<b>GENERAL CORE MODULES</b>					<b>36</b>		
Operations Management	●				6	CUB	
Quantitative Methods for Business	●				6	CUB	
Finance for Executives	●				3	Fudan	
Understanding Financial Statements		●			3	CUB	Budapest
Management and Organization		●			6	CUB	
Human Resource Management		●			6	CUB	
Marketing Management			●		6	CUB	
<b>CORE MODULES IN BUSINESS AND MANAGEMENT</b>					<b>27</b>		
Business Economics and Law	●				6	CUB	
Management of Information Technology	●				6	CUB	
International Finance			●		3	Fudan	Budapest
Business Operations			●		6	CUB	
Business Communication and Negotiation				●	3	CUB	
Strategy Tools				●	3	CUB	
<b>SPECIALIST MODULES</b>					<b>36</b>		
Economics	●				3	Fudan	
Financial Risk Management		●			6	CUB	
Economic Governance		●			3	MNB	Budapest
Business Project (Practice/Action Learning)			●		6	CUB	
Leadership in Various Cultures			●		3	Fudan	
Central and Eastern Europe in Geopolitical Context				●	3	MNB	
<b>INTERNATIONAL WEEK IN SHANGHAI</b>					<b>12</b>		
Understanding China's Financial System		●			3		
Financial Accounting		●			3		
Chinese Economy and Business				●	3	Fudan	Shanghai
How to Market Your Products in China's Market?				●	3		
<b>OPTIONAL MODULES</b>					<b>6</b>		
Investment Analysis				●	6		
Management Skills				●	3		
Decision Making Skills				●	3	CUB	Budapest
Advanced Corporate Finance				●	6		
<b>THESIS WORK</b>					<b>15</b>		
Thesis Writing I.			●		6	CUB	
Thesis Writing II.				●	9	Fudan MNB	



# HOUSE OF WISDOM

The old City Hall of Buda, called as "House of Wisdom" serves as venue of the program. The building has nearly 800 years of history and is located in the Castle District. The Pallas Athéné Domus Sapientiae Foundation has recently reopened the building to the public, where newly equipped modern atmosphere ensures a perfect location for primarily academic and scientific work.



FOR MORE ABOUT  
THE HOUSE OF WISDOM  
VISIT ITS [WEBSITE](#)





# CONTACT US!

## CORVINUS-MNB INTERNATIONAL EXECUTIVE PROJECT CENTER

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