

## Coming Event:

### Cross-Border e-Commerce Know-how & Practices Sharing

Date: Monday, December 18, 2023

Time: 10:00 (GMT+2)

Online via: Zoom Meeting

<https://us02web.zoom.us/j/82179662516>

Segments: **Cosmetics, healthy food/organic food, spirits**

#### Co-Organizers:

Trade Office to the consulate general of Bulgaria in Shanghai

Ningbo Center for CEEC Expo & Cooperation Promotion

#### Key session:

1. Opening remarks
2. Measures and Regulation that facilitates imports via cross-border e-commerce by GACC
3. Know-how by e-commerce Operator TIKTOK
4. Practices sharing by businesses from Cosmetics, spirits, and healthy food. (Ningshing Ubay, Louis Bentley, Enter-Co)
5. Q&A, networking

Cross-border e-Commerce continues to evolve rapidly in China and has already cemented its place as the major sales channel for imported goods specially in sector of cosmetics, healthy food and nutrition supplements with its advantages to get to the market almost instantly.

Cross-border isn't just about bringing products in through bonded warehouses, it's about translating your brand to fit the Chinese market.

Join us next Monday via zoom. Early registration is very much appreciated. Please send back the attendance confirmation reply before December 15, 2023.