



*Initiatives of the  
Hungarian-Bulgarian Chamber of Commerce*

Rossen Tkatchenko  
2024.07.24.  
Sofia



[www.hbcc.eu](http://www.hbcc.eu)

*The Hungarian-Bulgarian Chamber of Commerce  
was established in 2008  
in Budapest*

Dr. Rossen Tkatchenko



*The goals of our chamber are very simple:*

I.

*To increase  
the trade and capital flow  
between our countries*



*The goals of our chamber are very simple:*

II.

*To support  
the business interests  
of our members*

Dr. Rossen Tkatchenko

*Our chamber has been constantly  
working in the following 4 areas:*

*Organising events  
in Hungary and Bulgaria  
for stimulating business contacts  
between the two countries*

*Active cooperation with Hungarian and Bulgarian state institutions  
and gaining prestige among them*

*Creation and development  
of partnerships with other  
bilateral chambers*

*Assisting the business activity of our members  
and attracting new members  
to the Chamber*

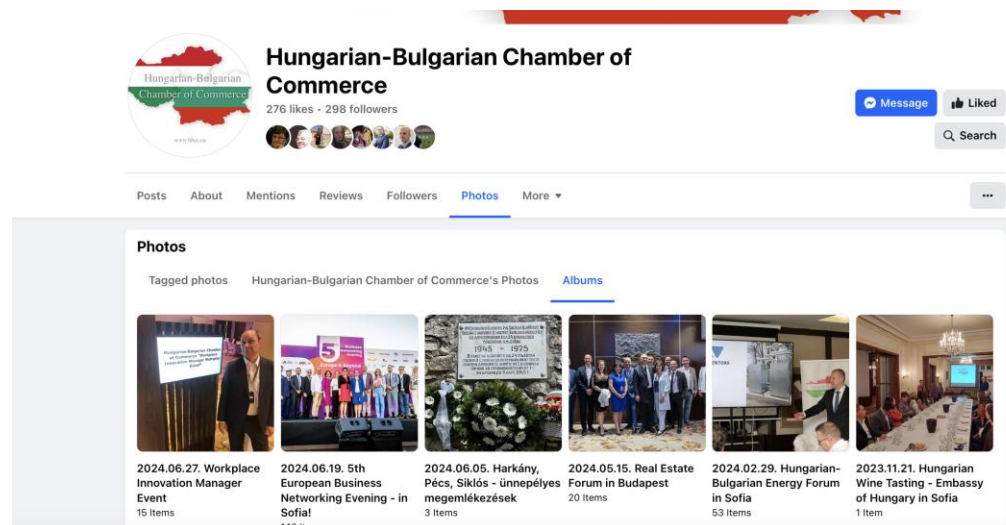
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You can see the photos and summaries of our events on our website

[www.hbcc.eu](http://www.hbcc.eu)

and Facebook page



The screenshot shows the Facebook profile of the Hungarian-Bulgarian Chamber of Commerce. The profile picture is a circular logo with the text 'Hungarian-Bulgarian Chamber of Commerce' and the website 'www.hbcc.eu'. The name 'Hungarian-Bulgarian Chamber of Commerce' is displayed in bold, with '276 likes · 298 followers' below it. There are buttons for 'Message', 'Liked', and 'Search'. The navigation bar includes 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More'. The 'Photos' section is active, showing a grid of event photos with captions and item counts:

Date	Event Name	Item Count
2024.06.27.	Workplace Innovation Manager Event	15 Items
2024.06.19.	5th European Business Networking Evening - in Sofia	3 Items
2024.06.05.	Harkány, Pécs, Siklós - ünnepélyes megemlékezések	3 Items
2024.05.15.	Real Estate Forum in Budapest	20 Items
2024.02.29.	Hungarian-Bulgarian Energy Forum in Sofia	53 Items
2023.11.21.	Hungarian Wine Tasting - Embassy of Hungary in Sofia	1 Item

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Among other things, for example,

our chamber has been an active participant of  
the intergovernmental Bulgarian-Hungarian  
Joint Commission for Economic Cooperation



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*In 2017 the **Hungarian-Bulgarian Chamber of Commerce**, after a long partnership with the **Bulgarian-Hungarian Chamber of Commerce**, united the members of both organizations under one joint leadership, supported by both embassies.*

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We have 12 new members since the beginning of 2024:

- 2024.05.24. EXIM Invest
- 2024.05.10. UniCredit Bulbank
- 2024.04.30. DZU - Videoton Group
- 2024.04.19. Zagreus Winery
- 2024.04.16. The Bulgarian Association of Electrical Engineering and Electronics (BASEL)
- 2024.03.21. Toncheva & Partners
- 2024.03.12. Premier Real Estate
- 2024.03.07. Edutus Egyetem
- 2024.02.26. Babylon Financial Group
- 2024.02.21. EduTech Hungary
- 2024.02.16. Salamon Márk
- 2024.01.15. Heatventors Hőenergiatároló Kft

# Hungarian-Bulgarian Chamber of Commerce

We have secured  
preferential rates for our  
members  
at hotels in Sofia and Budapest.

We are also negotiating  
with other organisations  
and constantly increasing  
our list  
of corporate partners.

Осигурихме  
преференциални цени  
за наши членове  
в хотели  
в София и в Будапеща.

Водим преговори и с други  
организации и постоянно  
увеличаваме списъка на  
корпоративните ни партньори.

# Hungarian-Bulgarian Chamber of Commerce

In the future, we will continue to support all our members who wish to organise their own event along the lines of the successful corporate Business Shows we have already had, or based on their own ideas.

И в бъдеще ще оказваме подкрепа на всички наши членове, които пожелаят да организират свое мероприятие по модела на успешно проведените по-рано Бизнес Шоу или по техни собствени идеи.



During the  
**Hungarian presidency**  
of the Council of the European Union  
the  
**Hungarian-Bulgarian Chamber of Commerce**

will continue its activities with a strong emphasis on the following areas:

- Improving European competitiveness
- Shaping the future of cohesion policy
- A farmer-oriented EU agricultural policy
- Flexible labour market
- Focus on supporting small and medium-sized enterprises

## Improving European competitiveness

Our practical approach is to work constantly on reducing unnecessary administration burdens by informing governmental bodies about the problematic areas with potential for much needed work simplification

In the past together with our partners from other bilateral chambers of commerce in Bulgaria we have already sent our recommendations to the Bulgarian Parliament on topics like:

- Investing in workforce development for competitiveness in today's economy
- Creating incentives for effective start-ups
- Introduce regulations for blockchain, crypto and crowdfunding businesses
- Less restrictive and clearer measures against money laundering
- Accelerating digitisation and integration



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- Accelerating **digitisation** and integration

**“data and documents from the analog format, to the digital format”**

## Shaping the future of cohesion policy

To ensure harmonious and balanced development in the Union, it is essential for Europe to **reduce regional disparities** as well as to secure economic, social, and territorial cohesion.

**Our practical approach is to attract investors to areas in Bulgaria  
with 0% tax**

“any taxable entity shall be allowed to retain up to 100% of the corporate income tax in respect of the tax profit derived from the manufacturing activities carried out in municipalities where the rate of unemployment for the year preceding the current year exceeded by 25% (or more) the national average unemployment rate for the same period “

Source: State aid SA.39869 (2014/N) – Bulgaria Corporate Tax Exemption Scheme in accordance with Article 184 of the Corporate Income Tax Act

## A farmer-oriented EU agricultural policy

Our practical approach is to support agricultural cooperation and exchange of know-how and resources

Together with **Mr Nándor Zemniczky**, Trade Attaché of the Hungarian Embassy, and the **AMC** – the Agricultural Marketing Centre operating under the Ministry of Agriculture of Hungary – we are planning a big event in the nearest future. Please register for our news letter!

## A Flexible labour market

Our practical approach is to support the shortages of labour in agriculture, construction and other industries by bringing in labour from outside the country in a controlled manner and providing training and education to them

One example is one of our member companies who is specialized in skilful labour import from Vietnam!

## Focus on supporting small and medium-sized enterprises

Our practical approach is to support the small and medium-sized enterprises by providing corporate training on demand

We have just finished the creation of a freely available training material package: **The Role of the Workplace Innovation Manager.**

*Developed by the Hungarian-Bulgarian Chamber of Commerce and its partners:*

*Balkan Bridge, **Bulgaria***

*Chamber of Commerce and Industry of **Slovenia***

*Innovation Hive, **Greece***

*IP-International, **Germany***

*ITALCAM, **Germany***

*Larissa Chamber of Commerce, **Greece***

*MIITR, **Slovenia**,*

*and funded by **the European Union.***

We are happy to work with many wonderful partners who think similarly, and in order to efficiently facilitate all these efforts I am happy to propose the establishment of the

**Permanent Commission  
of the bilateral business chambers  
of EU member states operating in Bulgaria**

**The Permanent Commission**  
will work according to its  
**Memorandum of Understanding**

Any foreign or bilateral business / economic organization of  
companies of EU member states may join  
the Permanent Commission  
by signing this Memorandum.

## **The Mission of the Permanent Commission**

is to support the improvement of the legal, institutional and business framework for successful operation of companies of other EU member states in Bulgaria.



## The Permanent Commission shall

- Represent, promote and protect common economic and business interests of the signature parties in Bulgaria;
- Exchange experience and information of common interest ;
- Organise joint events which will promote trade between Bulgaria and other EU countries;
- Identify and develop positions on diverse issues with common interest to present a single voice towards the Bulgarian government, ministries and authorities.

*I look forward to greeting you  
at our next events!*

*Thank you,*

*Rossen*