Iraq - Baghdad

Agrofood

The International Trade Exhibition for Agriculture, Food, Food Processing & Packaging

"Growing Opportunities in Iraq

8 - 11 OCTOBER 2018

BAGHDAD INTERNATIONAL FAIR GROUND
BAGHDAD - IRAQ

IRAQAGROFOOD.COM

CO-LOCATED WITH:

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PROJECT IRAQ - BAGHDAD

IRAQ'S AGRO-FOOD MARKET AT A GLANCE

Agriculture and rural life in Iraq have gone through several changes in the past few decades. The region is characterized by high population growth, urbanization, and water scarcity, which poses a challenge to maintaining food security and production.

Iraq's agricultural production is almost solely for the domestic market, and imports far exceed exports. Agricultural exports are minimal and have been of comparatively little value in contrast to imports.

In 2016, Iraq imported $6.7 billion in food and agricultural products while exporting $129 million worth of agricultural products.

- Iraq is largely dependent on food imports
- Wheat and barley are the most strategic crops for the country
- USDA projected that Iraq will require 4.9 million tons of wheat imports annually by 2024-2025

IRAQ'S TOP IMPORTED FOOD COMMODITIES IN 2016

Source: Iraq National Investment Commission

AREAS FOR AGRICULTURE INVESTMENT IN IRAQI PROVINCES IN 2017

Source: Iraq National Investment Commission

TOP FOOD AND AGRICULTURAL PRODUCE EXPORTING COUNTRIES TO IRAQ IN 2016

Source: UN Comtrade Data

TURKEY	**$2.9** BILLION	43.63%
UNITED ARAB EMIRATES	**$640.1** MILLION	9.55%
INDIA	**$579.2** MILLION	8.65%
BRAZIL	**$430.8** MILLION	6.43%
KUWAIT	**$151.6** MILLION	2.26%
ARMENIA	**$140.4** MILLION	2.10%
USA	**$131.7** MILLION	1.97%
CHINA	**$128.1** MILLION	1.91%
SRI LANKA	**$110.5** MILLION	1.65%
EGYPT	**$106.7** MILLION	1.59%
JORDAN	**$97.8** MILLION	1.46%
ARGENTINA	**$95.7** MILLION	1.43%
SAUDI ARABIA	**$85.9** MILLION	1.28%
NETHERLANDS	**$85.3** MILLION	1.27%

MEET IRAQ'S AGRO-FOOD DEMAND

Iraq Agro-Food Baghdad is a specialized exhibition dedicated for agro-food products and technology. With a deep-rooted focus on boosting Iraq's agro-food sector, the trade fair will cover all aspects of the food production cycle, and will showcase innovative solutions and investment opportunities to transform this sector, and help attain food security.

Held in Iraq's business hub at the Baghdad International Fair Ground, the exhibition will bring together local, regional, and international industry professionals to showcase agricultural produce, specialized equipment and machinery, and discuss the latest developments in this vital sector.

Given that Iraq is heavily-dependent on food imports, Iraq Agro-Food Baghdad is the ideal place to meet a large concentration of importers, distributors, and buyers seeking to source products, equipment, and new technologies. It also provides the opportunity to connect to decision-makers from the private and public sectors to discuss potential partnerships.

WHY EXHIBIT?

- Gain access to abundant investment opportunities in Iraq's agro-food sector
- Meet potential buyers and distributors and sign agreements on the spot
- Introduce your products, equipment, and services into a highly-demanding market
- Network with government officials and high-ranking decision-makers to seal partnerships
- Generate genuine sales leads and expand your business network
- Discover the latest developments and trends in the industry straight from the source

EXHIBITS PROFILES

AGRICULTURE

- Agricultural Equipment, Products & Services
- Agricultural Finance & Banking
- Animal Health & Instruments / Veterinary Products
- Apiculture & Honey
- Breeding / Fisheries & Fish Farming
- Chemicals & Fertilizers / Soil Nutrition Products
- Cold Storage
- Crop Production / Seeds
- Dairy / Poultry Farming Products & Equipment
- Feeds, Additives & Feeding Systems
- Greenhouses / Netting & Crop Protection
- Handling & Transport Systems
- Horticulture
- Irrigation / Pipe Systems
- Landscaping
- Pesticides / Spraying Machinery
- Poultry Feeding & Watering Systems
- Pumps / Water Treatment

FOOD & BEVERAGE

- Bakery Products / Fast Foods & Snacks Bottled Water
- Butter, Oil & Fats
- Cereals, Grains & Rice
- Confectionery & Chocolates / Snacks & Ice-Cream Dairy & Milk Products
- Fresh, Canned & Dry Foods
- Frozen, Chilled, & Processed Food
- Health, Natural & Organic Food Meat / Poultry / Seafood

FOOD PROCESSING & PACKAGING

- Air-Conditioning, Ventilation & Fans
- Cleaning Equipment & Supplies
- Confectionery Equipment
- Drink Processing Machines (Soft Drinks, Water, etc.)
- Food Packaging Materials & Supplies
- Food Service Equipment
- Ice-Cream, Coffee & Juice Machines
- Kitchen Appliances & Equipment
- Refrigeration & Related Equipment
- Restaurant, Catering & Bakery Equipment

GENERAL INFORMATION

The Organizers

IFP Iraq is part of IFP Group, one of the Middle East's leading trade fair organizers with representative offices across the world. For over 34 years, IFP has organized over 500 international trade fairs and conferences throughout the region, and has established a client base of over 35 governments and hundreds of international companies and trade associations.

The Venue

Baghdad International Fair Ground is one of the longest running exhibition venues in Iraq, centrally located on Dimashq Street in Baghdad, next to Zawra Park.

Travel & Accommodation

Baghdad International Airport (BGW) has direct flights to and from the Middle East and few European destinations.
For flight information, please visit www.baghdad-airport.com. A selection of hotels is available to exhibitors; please contact the organizers for further details.

GRAB THE OPPORTUNITY NOW!

TO ENQUIRE ABOUT EXHIBITING AND SPONSORING

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