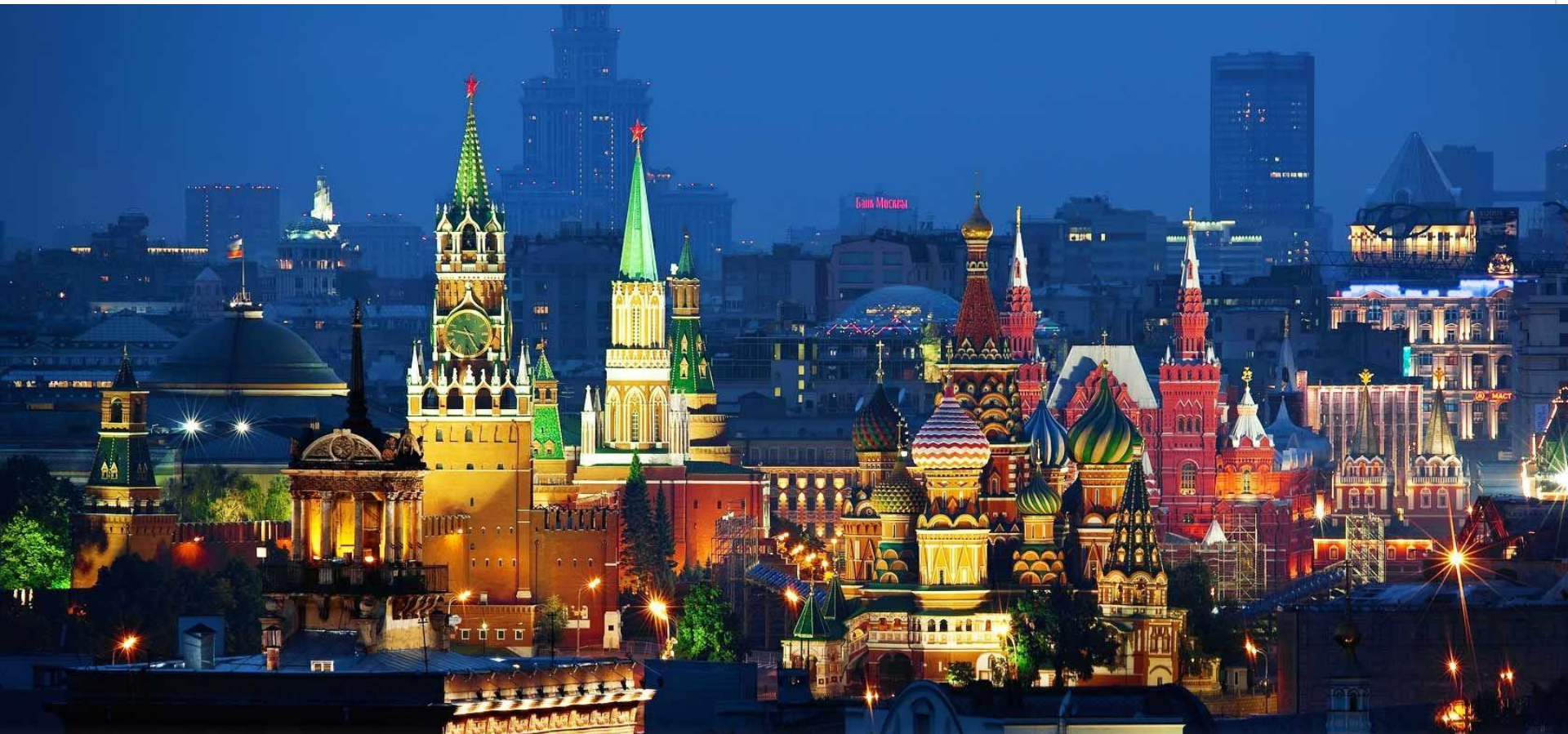




GLOBAL
ENTREPRENEURSHIP
CONGRESS
MOSCOW

Moscow, Russia
March 17 – 20, 2014



GLOBAL ENTREPRENEURSHIP CONGRESS | Moscow | March 17 – 20, 2014 | www.gec2014.com



KAUFFMAN
The Foundation of Entrepreneurship

About the GEC



The Global Entrepreneurship Congress is an inter-disciplinary gathering of startup champions from around the world—where entrepreneurs, government officials, investors, researchers, thought leaders and policymakers work together to bring ideas to life, drive economic growth and expand human welfare.



Past GEC Speakers



Richard Branson
Founder & CEO
Virgin Group



Marc Ecko
Founder & CEO
Ecko Enterprises



Tom Scott
Co-founder
Nantucket Nectars



Brad Feld
Co-founder
TechStars



Michael Heseltine
Entrepreneur & Former
Deputy Prime Minister, UK



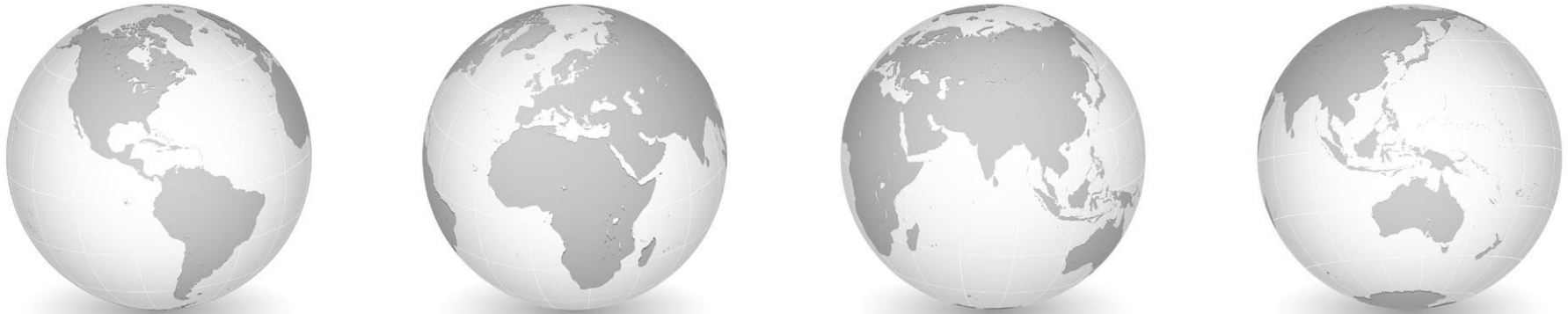
Oskar Metsavaht
Founder
Osklen

Other select speakers include:

- Steve Felice, President & Chief Commercial Officer, Dell
- Terry Leahy, Former CEO, Tesco
- Li Kaifu, Founding President, Google China
- Adel Rashid Al Shared, Managing Director, Mohammad Bin Rashid Al Maktoum Foundation
- Yan Junqi, Vice Chair, National People's Congress, China
- John Maltby, Managing Director, Lloyd's TSB
- Wan Gang, Minister of Science & Technology, China
- Dave McClure, Founder, 500 Startups
- Hernan Kazah, Co-founder, Mercado Libre
- Horacio Melo, Executive Director, Start-Up Chile
- Paul Kedrosky, Investor & Entrepreneur
- Ashok Rao, Chairman, TiE
- Mark Gerhard, CEO & CTO, Jagex



Why Do We Need a GEC?



Informal networks enable the quick formation of teams from any nation who either succeed... or recycle fast and then re-group in a different team with a new idea. Over the past several years, the Congress has contributed to the expansion of an entrepreneurial ecosystem, connecting people across borders and sectors to unleash their ideas and transform innovation into reality.



Impact

How has the Global Entrepreneurship Congress made an impact?

- Providing policymakers and researchers with an environment to exchange ideas and approaches on strengthening economic growth through policies and initiatives favorable to entrepreneurs.
- Helping entrepreneurs and business owners launch and grow firms that create jobs and generate wealth in cities and countries around the world.
- Improving global collaboration and expanded awareness of national campaigns to engage their citizens in entrepreneurial activity.
- Increasing global recognition of entrepreneurs for the role they play in building economies while developing innovative solutions that improve daily life.



Why Should You Go to Moscow?

Below are some reasons you should make a trip to Moscow in March 2014 a top priority:

- Hear from startup experts about innovative programs, policies and research aimed at advancing entrepreneurship.
- Gain valuable insight from successful and experienced entrepreneurs on the key elements of an environment that encourages entrepreneurial growth and is conducive to innovation.
- Meet and network with a broad array of delegates who can help you take the next step in starting and growing new firms
- Participate in a wide array of official fringe events that offer everything from the chance to join a founder team to a roundtable discussion to create a global policy roadmap to advance entrepreneurship.



Why Should You Go to Moscow?

Below are some reasons you should make a trip to Moscow in March 2014 a top priority:

- Brainstorm about building on successes, overcoming individual challenges, and strengthening interdisciplinary collaborative efforts for the future.
- Receive guidance on various critical capacity-building skills, from building awareness to deepening and widening national campaigns by catalyzing and leveraging partnerships.
- Learn the keys to starting and growing your own business from successful entrepreneurs and the incubators & investors who support them.



About the Co-hosts



Global Entrepreneurship Week

Global Entrepreneurship Week is the world's largest celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth and expand human welfare. During one week each November, GEW inspires people everywhere through local, national and global activities designed to help them explore their potential as self-starters and innovators. In three short years, Global Entrepreneurship Week has expanded to more than 120 countries—empowering nearly 20 million people through 95,000 activities. Powered by the Ewing Marion Kauffman Foundation, the initiative is supported by dozens of world leaders and a growing network of 24,000 partner organizations.

KAUFFMAN

The Foundation of Entrepreneurship

Ewing Marion Kauffman Foundation

The Ewing Marion Kauffman Foundation is a private nonpartisan foundation that works to harness the power of entrepreneurship and innovation to grow economies and improve human welfare. Through its research and other initiatives, the Kauffman Foundation aims to open young people's eyes to the possibility of entrepreneurship, promote entrepreneurship education, raise awareness of entrepreneurship-friendly policies, and find alternative pathways for the commercialization of new knowledge and technologies. Founded by late entrepreneur and philanthropist Ewing Marion Kauffman, the Foundation is based in Kansas City, Mo. and has approximately \$2 billion in assets.



Moscow City Government

Moscow is the political and business center of Russia, as well as the nation's seat of power and home to its leading economic and financial institutions, over half of the country's commercial and specialized banks, representative offices of major Russian companies, and leading world corporations. For more information, visit www.moscow.ru/en.



Co-hosts & Sponsors

Hosts



KAUFFMAN
The Foundation of Entrepreneurship

Sponsors



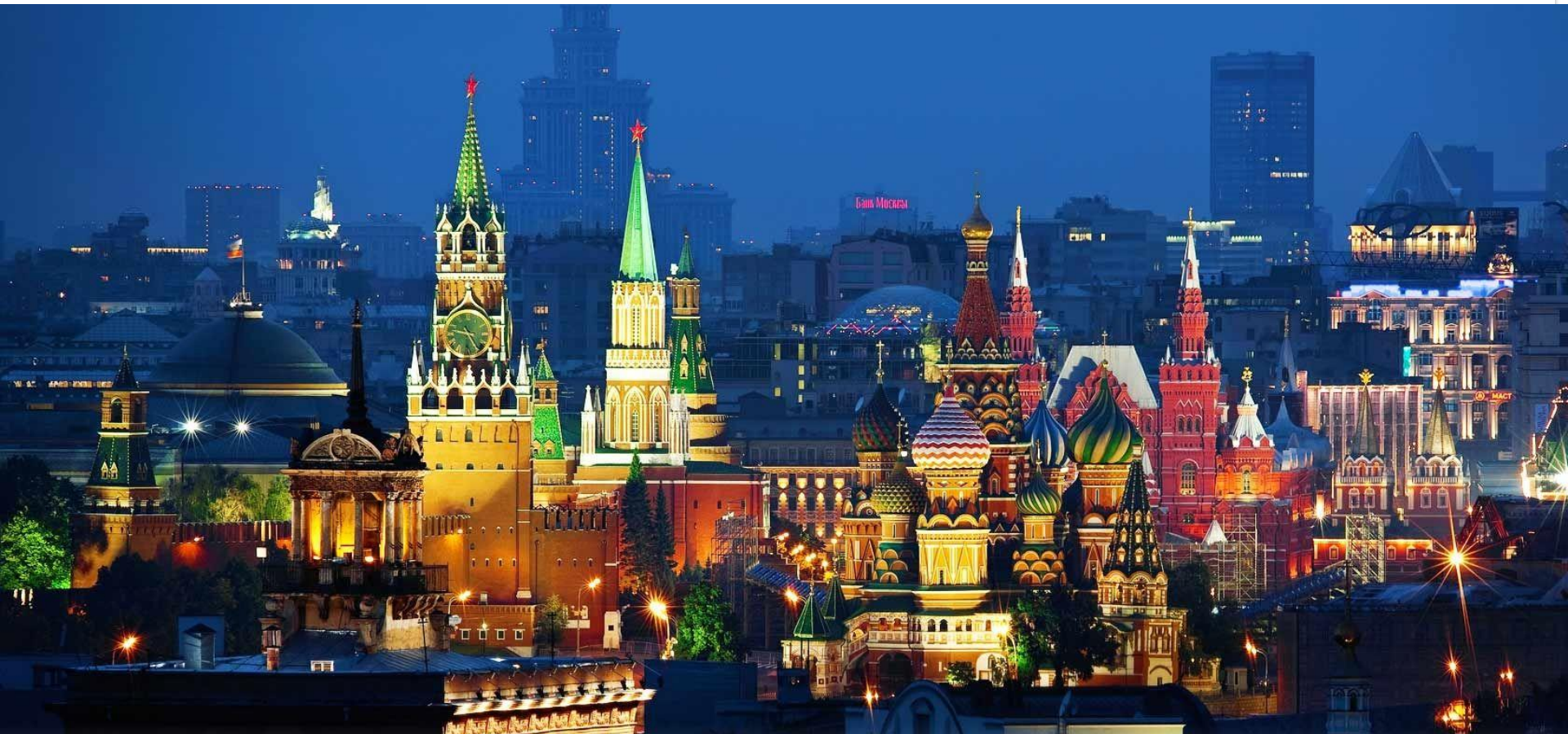
accenture





GLOBAL
ENTREPRENEURSHIP
CONGRESS
MOSCOW

Moscow, Russia
March 17 – 20, 2014



GLOBAL ENTREPRENEURSHIP CONGRESS | Moscow | March 17 – 20, 2014 | www.gec2014.com



KAUFFMAN
The Foundation of Entrepreneurship