

ABOUT THE DELEGATES

NIGERIAN BUSINESS DELEGATES



TRIP FACILITATOR

KASHA ILIYA, CEO, MALBICON GLOBAL | MANAGING DIRECTOR PIROTTI PREMIUM

Kasha Musa Iliya is a distinguished professional with over a decade of expertise in international public relations, business development, trade and investment, and economic diplomacy. As CEO of Malbicon Global, she leads a premier consultancy firm renowned for providing strategic advisory services in trade, investment, financial consultancy, and international partnerships across the UK, Europe, USA, and Africa.

In addition to her role at Malbicon Global, Ms. Iliya serves as the Executive Secretary of the Nigerian-British Chamber of Commerce, where she plays an instrumental role in strengthening bilateral trade relations, advancing economic partnerships, and facilitating business growth between Nigeria and the global market. Collaborating closely with policymakers, business leaders, and international stakeholders, she works to create sustainable development and investment opportunities.

Ms. Iliya's academic credentials include a First-Class BA (Hons) in International Business from Middlesex University, London, and an MSc in Development Studies from SOAS University of London. She also holds several influential positions, serving as Managing Director of Pirotti Group, Board Director at DLM Global Markets, Executive Director of the Nigerian News Group, and a Junior Board Member of SVNED Inc., California, USA, where she promotes international development and economic collaboration.

With a steadfast commitment to human capital development, youth empowerment, and the promotion of global partnerships, Kasha Musa Iliya stands as a respected advisor and influential leader in the realms of

economic development and strategic consultancy.



OTEGA OGRA, SENIOR SPECIAL ASSISTANT TO THE PRESIDENT ON DIGITAL AND NEW MEDIA

O'tega Ogra is a Fellow of the Chartered Institute of Marketing (UK) and one of West Africa's leading strategic and government communications executives. He currently serves as Senior Special Assistant to the Nigerian President on Digital Communications, Engagement, and New Media Strategy, heading the Presidential Office of Digital Engagement and Strategy. Overseeing all the Presidential and Government Digital engagements and strategy.

Previously, O'tega was Director of Corporate Communications and Chief of Staff at BUA Group, Africa's second-largest conglomerate. He played a key role in brand strategy, government relations, investor relations, and the historic listings of BUA Cement Plc and BUA Foods Plc on the Nigerian Exchange.

Starting his career with the German Agency for International Development (GIZ), he worked on reproductive health and women's empowerment programs. He later joined GTBank and became the youngest head of corporate communications for a West African bank at Wema Bank, where he led its 2015 rebranding and launched youth-focused financial products.

O'tega has led transformative initiatives like BUA's COVID-19 interventions and the \$100 million ASR Africa Initiative. He also designed the digital framework for Bola Ahmed Tinubu's 2023 presidential campaign.

Widely regarded as one of Sub-Saharan Africa's foremost experts in strategic and government

communication, crisis management and reputation strategy. Recognized with multiple awards, including MIPAD 100 Under 40 and PR Power List Nigeria, O'tega is Second Vice-President of the Advertisers Association of Nigeria (ADVAN). He mentors young professionals and supports charitable initiatives, shaping the future of strategic communications in Africa.




PRINCE OYEKANMI ELEGUSHI, GM/CEO LAGOS STATE INFRASTRUCTURE MAINTENANCE AND REGULATORY AGENCY (LASMIRA)

Prince Oyekanmi Elegushi is the CEO of the Lagos State Infrastructure Maintenance and Regulatory Agency (LASIMRA) and a versatile professional with success across law, politics, real estate, and fintech. His career reflects a deep commitment to leadership, innovation, and public service in Lagos State, Nigeria.

A respected authority in property law, Elegushi's legal expertise has shaped his ventures into business and governance. In 2020, he was appointed Executive Secretary and Legal Adviser at the Lagos State Waterways Authority (LASWA), where he contributed to infrastructure modernization and urban development.

Elegushi has also made significant strides in real estate and fintech, blending traditional business models with digital innovation. In his previous role as CEO of Ibile Holdings Limited, he drove digital transformation and operational excellence, positioning the company as a forward-thinking enterprise.

As CEO of LASIMRA, Elegushi oversees the regulation and maintenance of Lagos State's utility infrastructure, spearheading smart city projects like 5G expansion, smart poles, and IoT integration. His leadership has



been instrumental in transforming Lagos into a connected and technologically advanced urban hub. Under his guidance, LASIMRA has streamlined the state's infrastructure policies, ensuring efficient deployment and maintenance of telecommunications, power, and other essential utilities. He has championed the adoption of digital mapping and Geographic Information System (GIS) technologies to monitor and manage infrastructure development, reducing downtime and improving service delivery. Elegushi has also prioritized the establishment of a robust regulatory framework that fosters collaboration between the government and private sector, driving innovation while maintaining public interest.

His focus on public-private partnerships and eco-friendly technologies, including solar-powered systems and green construction standards, has positioned LASIMRA as a key player in Lagos' tech-driven future. Elegushi's efforts have facilitated the expansion of broadband connectivity and the development of smart infrastructure, enhancing the quality of life for residents and supporting economic growth.

In addition to his professional achievements, Elegushi is committed to social responsibility. Under his leadership, LASIMRA has embarked on various initiatives aimed at improving the well-being of local communities. One notable example is the agency's renovation of the Information and Communication Technology (ICT) laboratory at Agidingbi Grammar School in Ikeja, where modern computers were installed to enhance students' digital literacy. Additionally, during the yuletide season, LASIMRA provided cash gifts to less privileged individuals within the Agidingbi community, demonstrating Elegushi's dedication to uplifting those in need.

Despite technological progress, Elegushi recognizes the



challenges in fostering long-term innovation. He advocates for a cultural shift that encourages risk-taking, learning from failure, and evolving regulatory frameworks. He believes investment in education, research, and skill development is crucial for driving the next wave of groundbreaking innovations.

Prince Oyekanmi Elegushi is a dynamic leader whose career has been defined by creativity, innovation, and public service. His work in law, politics, real estate, fintech, and public infrastructure management highlights his exceptional ability to drive growth and foster technological advancements. Through his visionary leadership at LASIMRA and his commitment to social responsibility, Elegushi continues to make a lasting impact on Lagos State, helping to shape its future as a hub for innovation and development.



TOLU LATUNJI, STRATEGIC SPECIAL ASSISTANT TO THE SSA TO THE PRESIDENT ON DIGITAL AND NEW MEDIA | MANAGING PARTNER - TEN AND SQUARE

Tolu Latunji is a Marketing and Communications expert with over 17 years' experience in product development, brand building, and strategic management. He has worked with top financial institutions like Access Bank, Zenith Bank, GTCO, and United Capital Plc.

At GTBank, Tolu led digital banking initiatives, playing a key role in the 'Cashless Lagos' campaign and the launch of the 737 USSD service, a milestone in Nigeria's mobile banking.

In 2019, he became Managing Partner at Ten and Square, a creative consultancy. Later, at United Capital Plc, he shaped brand strategy and marketing across its six subsidiaries, contributing to its recognition by the

Financial Times as one of Africa's fastest-growing companies.

Under his leadership, United Capital maintained a streak of excellence with strong financial results and numerous awards, including recognition by the Financial Times as one of Africa's fastest-growing companies.

In 2023, Tolu joined the public sector as Strategic Technical Adviser to the Special Assistant to the President on Digital and New Media, focusing on nation-building and brand initiatives.

A strong advocate for CSR and sustainability, he supported food banks to deliver over 2 million meals during the Covid-19 lockdown and mentors young professionals, nurturing future marketing leaders. 2 million meals to vulnerable families. He also mentors young professionals, sharing his wealth of knowledge to nurture the next generation of marketing leaders.



**ADESUWA IMASEKHA, CEO, TAI CORPORATION/
FOUNDER, WOMEN IMPACTING NIGERIA**

Adesuwa Imasekha is the Group CEO of TAI Corporation and a leader in Corporate Finance, Development Economics, and Impact Investing, with over 16 years of experience. As founder of TAI Corp and TAIMA Technologies, she has redefined the role of technology in driving socioeconomic development across sectors like Energy, Agriculture, and Telecommunications.

Under her leadership, TAIMA Technologies became one of Nigeria's first Tier-5 Mobile Virtual Network Operators (MVNOs), promoting affordable and inclusive mobile services. Her innovative strategies have empowered farmers, small businesses, and students by providing

market access, business growth opportunities, and digital learning tools.

A strong advocate for digital inclusion and gender equity, Adesuwa founded Women Impacting Nigeria (WIN) to equip women with digital and financial literacy skills. She also launched The Accelerator Program (TAP) to bridge the tech skills gap and promote women's participation in the digital economy.

Adesuwa's vision extends to integrating AI, Machine Learning, and IoT in telecom operations and developing inclusive solutions like voice-assisted interfaces for disabled users. Through Fintel, she's merging telecoms and financial services to enhance financial inclusion via mobile wallets and digital payment systems.

With a forward-thinking approach, Adesuwa continues to drive innovation, empower communities, and reshape Nigeria's digital and corporate landscape.


CORNELIUS O. ADEBAYO, NATIONAL AGRICULTURE LAND DEVELOPMENT AUTHORITY

Cornelius Oluwasegun Adebayo is a Nigerian engineer and community mobilizer, currently serving as the Executive Secretary and Chief Executive Officer (ES/CEO) of the National Agricultural Land Development Authority (NALDA).

In July 2024, Adebayo was appointed as the ES/CEO of NALDA by President Bola Tinubu. This appointment was met with commendation from various quarters, including the Governor of Kwara State, AbdulRahman AbdulRazaq, who expressed confidence in Adebayo's ability to excel in this role and contribute positively to the nation's agricultural development.



CORNELIUS O. ADEBAYO
THE EXECUTIVE SECRETARY/CEO
NATIONAL AGRICULTURAL LAND DEVELOPMENT AUTHORITY

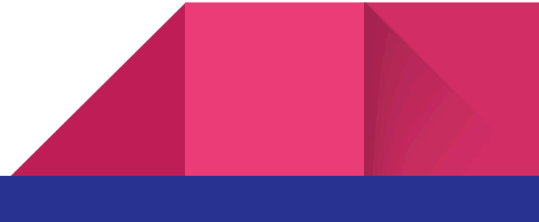


As the head of NALDA, Adebayo is responsible for overseeing initiatives aimed at enhancing Nigeria's agricultural sector. His role involves developing agricultural land, boosting food security, and promoting rural development. Adebayo's leadership is expected to leverage his engineering background and community development expertise to drive growth and sustainability within the sector.

Under Adebayo's guidance, NALDA strives to tap into Nigeria's land potential through various programs and projects designed to engage and empower local communities, thereby improving agricultural productivity and livelihoods.

Prior to his current role, Adebayo has been recognized for his philanthropic efforts and dedication to community development. His background in engineering and community mobilization positions him well to lead NALDA's initiatives aimed at enhancing agricultural productivity and land development across Nigeria.

Adebayo maintains an active presence on social media, where he shares insights into his professional endeavors and community engagements.



Adetoun Ibilola Popoola, General Manager, Lagos State Parks and Gardens Agency (LASPARK)



An Alumna of the University of Lagos (UNILAG), she bagged a B.Sc. in Business Administration in 2004. Adetoun also obtained an M.Sc. in Marketing and Communications Management from the University of Hull, UK in 2009.

Adetoun started her career in Banking as an Executive Trainee with Guaranty Trust Bank Plc in 2006. Her passion for excellence earned her exceptional promotion to the position of Banking Officer in 2012 and then Senior Banking Officer in 2015. With over 10 years experience in project management, customer experience and quality management, she joined the Strategy and Corporate Transformation Group of the Bank of Industry in 2018 as an Assistant Manager where she played an exceptional role in the success of the 2019 ISO 9001:2015 Quality Management System Surveillance Audit for the Bank of Industry.

Adetoun has attended several seminars and workshops within and outside the country, including: ISO 9001:2018 (Quality Management System) Internal Audit Certification; Root-Cause Analysis based on Lean Six Sigma Methodology Certification Training (by British Standards Institute); ISO Integrated Management System – Lead Implementer (Certification Training) (by British Standards Institute amongst others).

In 2019, Adetoun was appointed the General Manager of the Lagos State Parks and Gardens Agency (LASPARK). Since her assumption of office, she has intensely propagated the beautification, recreation and environmental sustainability vision of the State Government through various initiatives, especially leveraging partnerships and collaborations.

She recently completed an executive course on Circular Economy and Sustainability Strategies at the University of Cambridge, Judge Business School.

Adetoun is happily married with children.

ABOUT THE BUSINESS | AGENCY

NIGERIAN PUBLIC AND PRIVATE SECTOR



Presidential Office of Digital Engagement and Strategy

The Presidential Office of Digital Engagement and Strategy is tasked with shaping and executing the digital communications and engagement efforts of the Nigerian government. This office plays a crucial role in ensuring transparent and effective communication between the government and the public through innovative digital channels. By leveraging social media, data analytics, and digital storytelling, the office promotes policy awareness, encourages citizen participation, and enhances the government's ability to respond swiftly to public concerns. The office is committed to strengthening Nigeria's digital presence and fostering a more informed and engaged society.

Lagos State Infrastructure Maintenance and Regulatory Agency (LASIMRA)

The Lagos State Infrastructure Maintenance and Regulatory Agency (LASIMRA) is responsible for the



regulation, standardization, and maintenance of utility infrastructure across Lagos State. LASIMRA plays a vital role in developing smart city initiatives, overseeing the deployment of advanced telecommunications infrastructure, including the expansion of 5G networks, installation of smart poles, and integration of Internet of Things (IoT) technologies. Under its leadership, the agency ensures efficient and eco-friendly infrastructure maintenance, promotes digital mapping and Geographic Information System (GIS) technologies, and fosters public-private partnerships to address urban development challenges. LASIMRA is a key player in driving Lagos State's vision of becoming a tech-driven and sustainable city

Ten and Square Limited

Ten and Square Limited is a dynamic company at the forefront of business innovation and strategic consulting. Specializing in corporate strategy, digital transformation, and investment advisory, the firm partners with businesses across various sectors to drive growth and operational efficiency. Ten and Square Limited is known for its expertise in harnessing technology to deliver creative solutions and sustainable business models. Through its commitment to excellence and innovation, the company continues to empower organizations to achieve their long-term objectives and maintain competitive advantage in evolving markets.

TAI Corporation

taicorp.co

TAI Corporation is a multifaceted organization focused on Corporate Finance, Development Economics, and Impact Investing. Founded and led by Adesuwa Imasekha, TAI Corp is dedicated to advancing socioeconomic development through innovative business strategies and technology. The corporation's subsidiary, TAIMA Technologies, is one of Nigeria's pioneering Tier-5 Mobile Virtual Network Operators (MVNOs), providing affordable and inclusive mobile services to underserved communities. TAI Corp also invests in digital learning, financial literacy, and gender equity, empowering marginalized populations and fostering long-term economic growth. Through its diverse initiatives, TAI Corporation continues to reshape Nigeria's corporate and technological landscape.



National Agricultural Land Development Authority (NALDA)

The National Agricultural Land Development Authority (NALDA) is a federal government agency committed to enhancing agricultural productivity and rural development in Nigeria. NALDA focuses on the sustainable use of agricultural land, boosting food security, and empowering local communities through innovative agricultural practices. The agency collaborates with both public and private sectors to maximize land potential, invest in research and education, and create employment opportunities in the agricultural sector. NALDA's vision is to transform Nigeria's agricultural landscape by promoting self-sufficiency, economic empowerment, and long-term sustainability.



Lagos State Parks and Gardens Agency (LASPARK)



The Lagos State Parks and Gardens Agency (LASPARK) is a government agency dedicated to the development, maintenance, and management of public parks, gardens, and open spaces across Lagos State. Established to enhance the environmental aesthetics and promote a culture of greenery and recreation, LASPARK plays a pivotal role in transforming Lagos into a sustainable and eco-friendly urban center.

LASPARK's mission is to foster environmental sustainability through innovative landscaping, conservation initiatives, and the creation of green infrastructure. The agency partners with public and private stakeholders to develop parks and gardens, preserve biodiversity, and provide safe, accessible recreational spaces for residents and visitors.

VIRTUAL PARTICIPATION



FEDERAL MINISTRY OF
INDUSTRY, TRADE &
INVESTMENT

NIGERIA'S MINISTRY OF TRADE AND INVESTMENT

Driving Economic Growth and Industrial Development

The Ministry of Industry, Trade and Investment (MITI) is the principal government body responsible for formulating and implementing policies that promote industrialization, trade expansion, and investment in Nigeria. With a mandate to stimulate economic growth, enhance global competitiveness, and foster a conducive environment for business, MITI plays a vital role in advancing Nigeria's economic development agenda.



Nigeria Commodity Exchange (NCX)

Enhancing Market Efficiency and Agricultural Prosperity

The Nigeria Commodity Exchange (NCX) is a pivotal institution dedicated to fostering transparency, efficiency, and growth in the nation's commodity markets. As a regulated platform, NCX facilitates the trading of agricultural and non-agricultural commodities, providing a structured marketplace for buyers and sellers to engage in fair and competitive transactions.

ABOUT



Malbicon
GLOBAL

Malbicon Global is a full-service consultancy firm headquartered in Abuja, Nigeria, with global partners across the UK, Europe, USA, and Africa. We specialize in trade and investment, financial advisory, international strategic partnerships, and business development, passionately building bridges of economic prosperity.

With an in-depth understanding of the Nigerian business landscape—including its key stakeholders, regulatory framework, and thriving sectors—Malbicon Global delivers bespoke, efficient, and innovative consultancy services. Our team comprises accomplished business leaders and industry professionals, each bringing over two decades of local and international expertise. Through a robust network of strategic global partners, we consistently deliver exceptional results, driving sustainable development and creating a lasting impact worldwide.



BULGARIAN AFRICAN CHAMBER
COMMERCE • INDUSTRY • CULTURE

BULGARIAN AFRICAN CHAMBER OF COMMERCE (BACC)

The Bulgarian African Chamber of Commerce (BACC) is a collaborative platform dedicated to fostering economic and trade relations between Bulgaria and African nations. BACC facilitates business partnerships, investment opportunities, and knowledge exchange by connecting enterprises, governments, and stakeholders from both regions. The chamber promotes sustainable development, cultural understanding, and bilateral cooperation through strategic initiatives, trade missions, and

networking events. BACC's commitment to strengthening cross-continental ties positions it as a key driver of economic growth and innovation in Bulgaria and across Africa.

