

LAUNCH EVENT – BULGARIA
20th June 2024 – 15.00h. /EET/

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Master of Ceremony: Gabriela Dimitrova, Chamber of Commerce and Industry of Bulgaria

Time	Session	Speakers
14.45 – 15.00	<ul style="list-style-type: none"> Registration and Coffee break 	
15.00 – 15.10	<ul style="list-style-type: none"> Welcome and official opening 	Mr. Tsvetan Simeonov, President of the Bulgarian Chamber of Commerce and Industry
15.10 – 15.30	<ul style="list-style-type: none"> Keynote addresses 	H.E Hisashi MICHIGAMI, Ambassador Extraordinary & Plenipotentiary of Japan to Bulgaria / TBC/ H.E. Jongin Bae, Ambassador Extraordinary & Plenipotentiary of the Republic of Korea to Bulgaria /TBC/
15.30 – 15.45	<p>The EU Business Hub programme</p> <ul style="list-style-type: none"> Markets overview Overview of the programme's objectives and anticipated impact; Benefit for EU companies: the service offer, structure of the business mission week, eligibility criteria for participation, the selection process; 	Mrs. Nicoletta FAVARETTO, Senior Project Officer, Eurochambres
15.45 – 16.00	<p>Unveiling the First Missions</p> <ul style="list-style-type: none"> Overview of the sectors and industries covered in the initial missions; The business missions programme; Selection process: timeline and how to apply. 	Mrs. Nicoletta FAVARETTO, Senior Project Officer, Eurochambres
16.00 – 16.05		Representative of Deloitte
16.05 – 16.15	<p>Successful business stories:</p> <ul style="list-style-type: none"> Testimonials from Bulgarian companies doing business in Japan and the Republic of Korea 	Testimonials of 1-2 companies
16.15 – 16.30	<ul style="list-style-type: none"> Q&A 	

Working language: English