

www.bisfe.com



Busan International Seafood & Fisheries EXPO 2025

Nov.5. **Wed** - Nov.7. **Fri** BEXCO
Busan, Korea



Host  **BUSAN METROPOLITAN CITY**

Organizers  **bexco**  **KFTA KOREA FISHERY TRADE ASSOCIATION**

 **National Federation of Fisheries Cooperatives**  **KODMA**

Supporters  **Ministry of Oceans and Fisheries**

 **Ministry of Trade, Industry and Energy**

 **Ministry of Food and Drug Safety**

 **KOREA FISHERIES ASSOCIATION**

 **Korea Overseas Fisheries Association**

 **KFEA KOREA FISHERIES EQUIPMENT ASSOCIATION**

Busan International
Seafood & Fisheries
EXPO 2025

BISFE 2025



▶ Asia's Leading Fisheries Trade Fair

BISFE has been verified by UFI(The Global Association of the Exhibition Industry). It has been recognized for a promising trade show and also has been approved by Ministry of Trade, Industry and Energy for 17 consecutive years from 2008 to 2024. Featuring 400 exhibitors from 22 countries, BISFE is the largest leading seafood & fisheries exhibition in Korea.

▶ The Optimal Business Opportunities for Korean and Overseas Seafood & Fisheries Experts

BISFE offers the practical places to meet with leading companies, powerful buyers, Korean and overseas exhibitors. In this fair, they can experience various business events such as buyer matching program and industrial tour.

▶ Best business platform to expand our fisheries-related global network!

This is the venue of internationally exchanging the opinion with leaders in the industries and of introducing different kinds of products and technologies about seafood processing, fishery equipments and marine biology.



1 Exhibition Overview


Title	Busan International Seafood & Fisheries EXPO 2025[BISFE 2025]
Dates	Nov. 5(Wed) ▶ Nov. 7(Fri), 2025 / 3Days
Venue	Exhibition Center I, 1-3 Hall(26,508m ²)
Figure	420 exhibitors and 1,200 booths from 25 countries
Host	Busan Metropolitan City
Organizers	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives, Korea SMEs & Startups Distribution & Marketing Agency
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations, Korea Fisheries Equipment Association


2 Events


International Events	Trade Meeting for Overseas Buyers, MD Meeting, Global Business Meeting, Overseas Exhibitor Industrial Tour, Overseas Buyer Industrial Tour, etc.
Symposium	KOFFST International Conference, Fisheries Trade Risk Management Training
Seminars & Workshops	The Korean Aquaculture Workshop, Busan Fisheries Policy Forum, Smart-Aquaculture Cluster Seminar, Metropolitan City Fisheries Administration Committee, New Marine Bio Materials Seminar, Global Networking Reception, Industrial Inspection, etc.
Auxiliary Events	Fishery Co-op Direct Trade Marketplace, Discount Coupon Event, Aquascape Competition

3 Exhibition Items

Seafood 	
Frozen/ Refrigerated Products	Tuna, salmon, mackerel, shellfish, live fishes, king crab, etc.
Soft Products	Fish cake, crab meat, fish meat paste, etc.
Salted Products	Smoked salmon, salted mackerel, dried yellow croaker fish, anchovy sauce, salted fermented dishes-pollack roe, squid, etc.
Processed Seaweed	Sea mustard, kelp, purple laver, etc.
Health Food	Seaweed pills/extract, kelp powder, etc.
Others	Sea salt, sushi, natural seasoning, half-dried herring, sunfish, etc.

Fisheries Equipment 	
Processing Machines	Sorter, stripper, packer, inspection for foreign materials, quick-freezer, etc.
Aquaculture Equipment	Smart aquaculture system, oxygen generator, air spreader, micro bubble distributor, underwater drone, air pump, chiller, sterilizing system, thermoregulator, auto feeder, etc.
Boat Equipment	LED fish-luring lights, fish-pumps, otter board, fuel saving device, underwater camera, fuel filter, etc.
Fishing Gear/ Net/Buoy	Articles for ship, tuna tackle, copper alloy fish cage, eco-friendly buoy, etc.
Coldchain system	Freezing/refrigerating logistics vehicles, thermostatic containers, IoT-based real-time temperature monitoring systems, etc.
HACCP Equipment and Facilities	Waterproof flooring, etc.

Fisheries Start-up Investment Support / Marine Biotechnology 	
<ul style="list-style-type: none"> - Investment Support for Fisheries Start Up, - Cosmetics, phytoplankton, food probiotic, naturally fermented seasoning, new marine bio materials, etc. 	

Special Pavillion 	
- Busan's Fish (Mackerel) Promotion Center	- Busan Luxury Fisheries Special Hall
- Korean Seafood Master Pavilion	



Busan International Seafood & Fisheries EXPO 2025

Exhibitor Application

Application Due Date	Sep. 30, 2025
Date Received	

1. Exhibitor Information

Company Name			
Representative			
Address			
Products or Services to be Displayed			
Contact Person		Job Title	
Telephone/Mobile		Fax	
E-mail		Website	

2. Participation Fee

(1 booth=3mx3m)

		Unit Price	Requirements	Subtotal
Raw Space(Space Only)		USD 1,800/booth(9m ²)	()Booths	USD () ▶ Minimum 18m ² are required to apply.
Shell Scheme		USD 2,300/booth(9m ²)	()Booths	USD ()
Premium booth		USD 2,700/booth(9m ²)	()Booths	USD ()
Electricity	Daytime (10:00 - 17:00)	Single Phase 220V(60Hz)	()kW	USD ()
		Three Phase 220V(60Hz)	()kW	
		Three Phase 380V(60Hz)	()kW	
	24 hours	Single Phase 220V(60Hz)	()kW	USD () ▶ Mandatory for freezer/refrigerator users.
		Three Phase 220V(60Hz)	()kW	
		Three Phase 380V(60Hz)	()kW	
Water & Drain		USD 200	()EA	USD ()
Compressed Air		USD 200	()EA	USD ()
LAN Cable		USD 150	()PORT	USD ()
Visitor Reception System		USD 180	()EA	USD ()
Total				USD ()

3. Payment

Deadline	September 30, 2025 (First Come First Served Basis)		
Bank Name	Busan Bank	Account No.	320-01-000477-1
Beneficiary	BEXCO	Swift Code	PUSBKR2PXXX

- Please ensure that your company name is stated on your payment.
- Payment Procedure
 - First half payment : 50% of the participation fee when you submit an application form.
 - Second half payment : 50% of the remaining by Sep. 30, 2025

We hereby apply for participation in BISFE 2025 as stated above, and we fully acknowledge and accept all the terms and conditions on the following page.

_____ 2025 Representative : _____ Signature : _____



Busan International Seafood & Fisheries EXPO 2025

Exhibitor Application

Article 1. DEFINITIONS

1. "Exhibitor" means any person, firm, company or organization who is indentified on the front application.
2. "Exhibition" means "Busan International Seafood & Fisheries EXPO 2025[BISFE 2025]."
3. "Organizer" means BEXCO and "Co-organizer" means KOREA FISHERY TRADE ASSOCIATION.

Article 2. APPLICATION & CONTRACT

1. Upon acceptance of the application form by Organizer or Co-organizer, there shall be a contract subject to there Terms and Conditions.
2. A deposit of 50% of the participation fee must be paid with the application form to Organizer or Co-organizer.
3. Exhibitors hoping to make alterations to application or utility services should contact Organizer or Co-organizer immediately. Exhibitors shall be liable for any consequences arising from its failure to do so.

Article 3. PARTICIPATION FEE PAYMENT

1. A space only is USD 1,800/booth(9m²), and shell scheme booth is USD 2,300/booth(9m²). To apply space only, minimum 18m² are required. And, premium booth is USD 2,700/booth(9m²).
2. A 50% deposit of the total participation fee must be paid with the application form to Organizer, and the remaining balance must be paid in full by Sep. 30, 2025.
3. If Exhibitor fails to pay to Organizer any sum of money when due, Organizer shall be entitled to take possession of or exercise a lien over any exhibit, fittings, machinery or other goods belonging to exhibitor which are situated on the booth or in the hall, and Organizer shall have the right to exercise any such lien by sale.

Article 4. PARTICIPATION FEE DETAILS

Participation fee includes booth rental, 24 hour security services, hall passage cleaning, exhibition directory books, etc.

Article 5. BOOTH ALLOCATION

1. Organizer shall allocate the booth under the consideration of order of application and payment received, nationality, products and services to be displayed, booth size, frequency of participation in Exhibition and any other reasonable standards.
2. Organizer reserves the right to amend the floor plan or alter the exact location of the booths allocated to Exhibitor without incurring any liability to Exhibitor thereby.

Article 6. INSTALLATION AND REMOVAL

Installation and removal of Exhibition facilities shall be completed within the designated period. Exhibitor shall pay Organizer for any loss incurred due to delay in installation or any removal damage to Exhibition Hall made by Exhibitor.

Article 7. PROVISION OF INFORMATION TO ORGANIZER

Exhibitor is obliged to provide all information that could reasonably be expected to be of importance in connection with Exhibition such as products to be displayed, booth construction, public relations materials, etc.

Article 8. OCCUPATION OF BOOTH AND STAFFING

Exhibitor must staff their booth during Exhibition hour. Exhibit personnel may not stand in the aisles or hand out materials and must do so only within the allocated booth area. Organizer reserves the right to decline, prohibit or expel and exhibit item or service which is inappropriate or

out of keeping with the character of Exhibition. In the event of a violation, Organizer has the right, without written notice to terminate its contract with Exhibitor, to evict Exhibitor at Exhibitor's own risk and expense.

Article 9. INSURANCE, SECURITY AND SAFTY

Exhibitor must effect at his/her own cost full indemnity insurance against comprehensive general liability and all other usual risks in respect of loss, damage or accident. Organizer will arrange a general site security during Exhibition but will accept no liability for any loss or damage. Exhibits, fabrics and other decorative materials must have proven flame resistance in accordance with Fire and Safety Regulations of BEXCO. Organizer may restrict booth construction or displays when necessary.

Article 10. LIABILITY

Exhibitor will be responsible for all damage to property and for any loss or injury caused by them, their employees, theft or other cause whatsoever, which will indemnify to Organizer against all claims and expenses arising from them.

Article 11. CANCELLTION BY ORGANIZER

Organizer may cancel all or any part of Exhibition for any reason beyond its reasonable control, in which case Organizer will refund to Exhibitor a pro rata portion of any participation fees already paid to Organizer. However, in case of compelling reasons in particular force majeure, Organizer is entitled to postpone, shorten, partially or completely close or to cancel Exhibition, if and as far as the reasons are not in Organizer's responsibility. In this case, Exhibitor is not entitled to receive any reimbursement, and Exhibitor shall not have any claim against Organizer in respect of any loss or damage.

Article 12. CANCELLATION BY EXHIBITOR

1. Exhibition participation contract may be terminated by Organizer when Exhibitor either wishes to cancel his/her booth booking or fails to meet any of the payment obligations on the participation contract, then Organizer reserves the right to cancel the contract.
2. If Exhibitor wishes to cancle the participation, request for reduction of booths, a written notice of such wish must be forwarded to Organizer 60 days prior to opening of Exhibition, and the previous deposit is not refundable.
3. The cancellation of participation to Exhibition or reduction of booths within 60 days to the opening day of Exhibition is not permitted. If Exhibitor withdraws Exhibition due to circumstances beyond control, Exhibitor must pay 70% of the participation fee in cash to Organizer. If the cancellation is within 30 days to the opening day of Exhibition, 100% of the participation fee must be paid to Organizer in cash. If booth space is reduced, the net reduction will be treated as cancellation of that booth space.

Article 13. SUPPLEMENTARY REGULATION

Organizer reserves the right to add or amend the terms and conditions when necessary. Exhibitors shall accept the additions, amendments and the regulation of BEXCO, and consider them as part of this "Exhibition Terms and Conditions".

Article 14. SETTLEMENT OF DISPUTES

Any disputes that might occur between Organizer and Exhibitor concerning this "Exhibition Terms and Conditions" or mutual rights and obligations shall follow the decision of competent court of the host.